




TRUE BRIT
LONDON

BORN & BRED BRITISH NAIL ENAMEL

Designed to grace the finest of dressing tables, everything about True Brit London showcases British luxury.

The exclusive formula has been specially blended to embrace the very finest ingredients, including delicate extracts of Elderflower & White Rose. The formula is also infused with Vitamin E and Natural Flower Oils, known for their nourishing properties.

The formula is also proud to be free from all unnecessary carcinogenics and toxins, known as '9-free.'



Kate Cavan has devoted her career to the professional beauty industry. With over three decades of experience as a design consultant for a variety of cosmetic companies and over 20 years experience in contract manufacturing nail enamel, she decided to launch her own range.

Her aim was to design a range that superseded all others in aesthetics and performance, that would be sought after worldwide. Over a number of years she and her team carefully and meticulously sourced the raw ingredients and components, ensuring the range was created with every aspect of luxury in mind.

True Brit London is genuinely proud to be British – the heavy bottomed glass bottle is reminiscent of a classic gin & tonic and embossed in sterling Silver. Every colour and collection has been fiercely inspired by signature British themes throughout history and across the country.

NEW FOR

2017

Our new colour collection is our most opulent yet. We have used new cutting edge formulations to create dazzling, out of this world effects.

The collection includes new sophisticated shades in hue's of mauve and taupe along with four new staple colours, inspired by our all time bestsellers with added colour for extra intensity.

Our award-winning nail treatment range has also been extended with a range of innovative new nail care products.



THE BLITZ



REGAL



ETIQUETTE



MONARCHY



G&T



CAMDEN LOCK



TRAFALGAR



PICNIC



SUNDAY BEST



PILLARBOX



SEASIDE



NOSTALGIA



STRAWBERRIES & CREAM
CUTICLE CARE OIL



ELDERFLOWER & CUCUMBER
CUTICLE CARE OIL



VITAMIN BLAST
NAIL CONDITIONER



INNER STRENGTH
WITH CALCIUM & IRON



CAVIAR BASE COAT
VITAMIN ENRICHED



GLOSSY TOP COATS
GEL EFFECT & QUICK DRY



LUXURY NAIL POLISH REMOVERS

A high performance nail polish remover that swiftly and effectively removes polish.

The acetone free and non-drying formulation is ideal for natural nails, with added Vitamin E, Argan Oil and Pro Vitamin B5. It's hydrating properties and unique British signature fragrances last several hours after polish removal.

Available in two fragrances
Elderflower & Cucumber
Strawberries & Cream

SIGNATURE COLLECTION



RULE BRITANNIA



PEARLY QUEEN



CHELSEA



CROWN JEWELS



HEIRLOOM



POLO



RACING GREEN



KNIGHTSBRIDGE



PRINCESS



ELIZABETHAN
ROSE



WINDSOR



H.R.H



COVENT
GARDEN



ROYAL GUARD



PORTABELLO



BIG BEN



BOND ST.



GEORGIE BOY



PARK LANE



PALL MALL



WATERLOO



TAXI CAB



SHOREDITCH



GRAND SLAM

LONDONCITY COLLECTION

Our luxurious signature collection is the “best of the best”, formulated with the rarest and most unique pearls. The range features shades inspired by our Royal Family and pays tribute to our culture and heritage.

This collection is influenced by elements of London and features bohemian shades inspired by the history of our wonderful Capital City. A tribute to London these shades embrace alternative, statement colour, guaranteeing the ultimate chic manicure.

COUNTRY

COLLECTION



LADY OF
THE MANOR



ENGLISH ROSE



VILLAGE FETE



THE
COTSWOLDS



COUNTRY
TWEED



COUNTRY LIFE



STATELY HOME



PLUM PUDDING



HIGHLAND
GAMES



TO THE
MANOR BORN



FIRST CLASS



BULLDOG



COVENT
GARDEN



ROYAL GUARD



PORTABELLO



BIG BEN



BOND ST.



GEORGIE BOY



PARK LANE



PALL MALL



WATERLOO



TAXI CAB



SHOREDITCH



GRAND SLAM

CONTEMPORARY

COLLECTION

Our Country collection features shades inspired by the beauty of our rolling countryside, picturesque towns and quaint villages.

This range includes shades that are muted, yet rich, complimenting all skin tones.

The 80's brought bright, eccentric shades to the streets of Britain, and proved that colour was here to last. Our Contemporary collection features 12 of our favourite colour popping hues, ranging from statement neons to vibrant and vivid creme shades.

CLASSIC

COLLECTION



VICTORIA



SWEETSHOP



CREAM TEA



FINISHING
SCHOOL



DRESSAGE



BOW BELLS



MINTED



ROYAL ASCOT



CRYSTAL



SILVER SERVICE



DUCHESS



HERITAGE

GARDEN PARTY

COLLECTION



APPLES & PEARS



BOAT RACE



RAINY DAY



STREET PARTY



FULL MONTY



JUBILEE



THE SUMMER
HOUSE



VINTAGE



COAT OF ARMS



DOLLY MIXTURE



PINK LEMONADE



TALLY HO

The history of Afternoon Tea dates back to the early 1800's, we believe there is nothing more quintessentially British. Featuring delicate pastel colours and lavish pearlescent shades, our classic collection is synonymous with nostalgia and first class service.

Inspired by the floral bloom colours seen on the catwalks, our Garden Party collection will effortlessly transport you into a world of colour. The new collection also includes a fresh range of nude-palette shades, including copper metallic's and earthy, warm hue's.

EXCLUSIVELY
BRITISH



PR & MEDIA



VOGUE



LONDON
FASHION
WEEK

BRILLANTE



heat



Official BRITs
Backstage SPA
Nail Partner



TRUE BRIT

L O N D O N

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